



UNITED WAY
Northeast Florida



UNITED WAY OF NORTHEAST FLORIDA CORPORATE ENGAGEMENT TOOLKIT

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United Way of Northeast Florida

Corporate Engagement Toolkit

At United Way of Northeast Florida (UWNEFL), we believe volunteerism is one of the most powerful ways companies can live out their values, connect with the community, and strengthen their teams.

This **Corporate Engagement Toolkit** was created to help you explore opportunities that align with your company's goals—whether that's through large-scale community events, team service days, custom impact projects, or flexible volunteer activities that meet your team where they are.

Why It Matters

Corporate Social Responsibility (CSR) is no longer just a “nice-to-have”. For many companies, it is part of how they attract talent, retain employees, strengthen culture, and show up authentically in the communities where they do business.

A well-designed CSR strategy helps:

- Create meaningful employee engagement experiences that go beyond one-time team building
- Attract and retain purpose-driven employees
- Build trust with customers, partners, and the broader community
- Align company values with visible, local action
- Deepen relationships with nonprofits and community leaders
- Support measurable impact in the places where employees live and work

By partnering with UWNEFL, your team joins a network of changemakers working across Duval, Clay, Nassau, Baker, and St. Johns counties. Together, we can move the needle on issues that impact our ALICE (*Asset Limited, Income-Constrained, Employed*) families while creating memorable experiences and a sense of connection for your employees.

This toolkit outlines every way your company can get involved and lead with purpose. Whether you're looking for something simple and turnkey or deeply customized, we're here to help make it meaningful, organized, and impactful.



Signature Events

These annual, budget-free events are ideal for companies looking to get involved in large-scale community service. Invitations and links to sign up are sent out 4–6 weeks in advance through our Volunteer Hub landing page. **Please note:** All events require registration through our Volunteer Hub.

- **January 16, 2027: MLK Day of Service**
Northeast Florida's Largest Annual Service Event: This AmeriCorps-funded event celebrates the legacy of Dr. Martin Luther King, Jr. by bringing together more than 30 community partners to complete large-scale neighborhood revitalization projects and food distribution efforts across Duval, Clay, and Nassau counties.
- **June 17, 2027: Day of Action**
United Way's Annual Global Day of Service: Held on and around the longest day of the year, this annual event brings volunteers together to make a meaningful impact in underserved neighborhoods through revitalization projects, beautification efforts, landscaping, kit assembly, and other hands-on service projects tailored to each community's unique needs.
- **October 26, 2027, to December 14, 2027: Holiday Gift and Food Drives**

Holiday Adopt-a-Family Program: This annual holiday initiative provides gifts, essential items, and seasonal support to families in need within United Way's Full Service Schools network by connecting generous donors with families during the holiday season.

Signature Events

Step-by-Step Guide:

1. **Get Notified:** Invitations and sign-up links will be shared 4–6 weeks in advance through email and our [Volunteer Hub](#).
 2. **Register:** Sign up as an individual, team, or company for the opportunity of your choice.
***Please note:** All events require registration through our Volunteer Hub.*
- **MLK Day of Service & Day of Action**
 - Volunteers can register as an individual, team, or company for the project that best fits their interests and schedules. Opportunities vary and fill quickly!
 - **Holiday Gift & Food Drives**
 - Register through the invitation link in the Volunteer Hub as an individual, a team, or a company. Registration opens in late October!
 - Once registered, someone from the Volunteer and Community Engagement (VCE) team will reach out to confirm your preference for family size (from one to seven children) and/or neighborhood.
 - Families are referred through our [Full Service Schools network](#) or live in neighborhoods we're targeting for revitalization.
 - You'll receive information on your matched family, including wish lists, clothing sizes, and a short background story.
 - All gifts and food should be delivered by the designated date prior to the holiday break to a local Full Service Schools or partner organization.



Interested in supporting one of our events through a sponsorship? Contact volunteer@uwnefl.org to see a full list of opportunities and find out more!

The Volunteer Hub

www.unitedwaynefl.org/volunteer

The Volunteer Hub connects you to volunteer opportunities across our community. Use it to discover and register for projects hosted by UWNEFL and many of our partner organizations. Opportunities can be filtered by date, location, interest, or keyword. It's designed to make signing up and managing volunteerism easy and efficient. The Volunteer Hub is also a management system which can keep track of volunteer hours for teams as well as individuals, and individuals needing service hours documentation can do so automatically by <https://tinyurl.com/VolResume>

”<https://tinyurl.com/VolResume>” **downloading your volunteer resume**, providing the hours have been submitted and approved through the system.

Please note:

- **Projects for groups of more than 20 volunteers** can be difficult to place due to capacity limitations at many partner organizations.
- **Custom volunteer projects** are often the best option for groups larger than 20 but require additional planning time, **so please allow extra lead time** for custom projects to ensure we can coordinate with our community partners.
- For more information, see the [Custom Projects section](#).

Want to learn about other partners not on the Volunteer Hub or questions about the Volunteer Hub itself? Reach out anytime to volunteer@uwnefl.org.

Volunteer Hub Opportunities

Step-by-Step Guide:

- **Browse Opportunities:** Visit the Volunteer Hub to explore and register for volunteer opportunities with UWNEFL and our community partners.
- **Stay Informed:** Check the left-hand navigation pane for urgent volunteer needs, featured opportunities, and important announcements.
- **Explore Partner Calendars:** Some community partners manage their own volunteer calendars. Follow the links provided in the Volunteer Hub to view additional opportunities not listed directly on the platform.
- **Track Team Volunteer Hours:** Organizations interested in tracking volunteer hours for their teams can contact the VCE team at volunteer@uwnefl.org.
- **Planning for a Large Group?** If your group has more than 20 volunteers, contact the VCE team early at volunteer@uwnefl.org to discuss available opportunities or a custom volunteer project.

Community Partners (Not Listed on the Hub)

Some partners aren't listed on the Volunteer Hub because they use their own systems or have capacity limits. Here are a few trusted organizations you can explore directly:

- **Feeding Northeast Florida:** www.feedingnefl.org/volunteer
 - Opportunities to sort or distribute food; their calendar is separate from our Volunteer Hub.
- **Clara White Mission / Eartha's Farm & Market:** <https://clarawhitemission.org>
 - Serve breakfast to unhoused neighbors or help with planting and weeding on the farm; their calendar is separate from our Volunteer Hub.

Step-by-Step Guide:

- **Select a Partner:** Click on the links above to view each community partner organization's volunteer calendar and register directly for available opportunities.
- **Register with the Community Partner:** Since these opportunities are managed by our community partners, all registration, scheduling, availability, and event details are coordinated directly through the partner organization.



Do-It-Yourself (DIY) Projects

These flexible, off-site projects can be completed anytime, anywhere—perfect for families or students needing service hours! You can complete them individually or as a group. DIY projects are also an excellent choice for teams that do not have a budget.

Instructions and supply lists can be downloaded from each project's signup page. When finished, please **read and follow the provided instructions** to let us know how many items you've completed and coordinate drop-off. Please **plan ahead—due to our small staff, response time can vary.** If you need service hour documentation, allow **3–5 business days**.

Step-by-Step Guide:

- **Choose a Project:** Visit the [Volunteer Hub DIY page](#) to explore available projects and learn more about each opportunity.
- **Register:** Select your preferred DIY project and **sign up through the Volunteer Hub.**
Please note: Registration is required for all DIY projects.
- **Prepare Your Supplies:** Download and read the project instructions and supply list from the project's signup page before you begin.
- **Complete Your Project:** Follow the instructions to assemble your DIY project at your own pace.
- **Schedule a Drop-Off:** Once your project is complete, contact the VCE team at volunteer@uwnefl.org to arrange a drop-off date, time, and location. Please note that **we are unable to pick up completed projects** due to staff capacity. We also need to know how many kits or items were completed so we can match them with the appropriate recipient organization.
- **Track Your Volunteer Hours:** If you need documentation for service hours, you can [download your Volunteer Resume](#) through the Volunteer Hub after your volunteer hours have been submitted and approved.
- **Plan Ahead:** Please allow **3–5 business days** to coordinate your drop-off. A scheduled appointment is required, as many of our nonprofit partners have a small staff and may be serving the community off-site during business hours.



High-Impact Projects with Planning Support

While many of UWNEFL's volunteer opportunities are free to participate in, we also offer high-impact service experiences that require a project budget.

These opportunities come with a budget not to limit service, but to expand it—helping us build capacity for partners and lasting community impact.

Your investment helps us:

- Design turnkey, meaningful volunteer experiences aligned with your company's values
- Expand our support for nonprofit partners—especially those with limited capacity
- Uplift individuals and families through our core focus areas: **healthy communities, financial security, and youth opportunity**

When you take part in a [Custom Project](#) or [Impact-in-a-Box](#) experience, you're not just empowering your team to make a difference—you're helping expand access to volunteerism and driving long-term community impact through collective action.



Impact-in-a-Box Projects

Want a ready-to-go team experience that gives back? **Impact-in-a-Box** projects are mostly kit-building activities with all supplies pre-packed and delivered to you—just show up and assemble! Volunteers often decorate the kits and add encouraging cards, making each one a personal touchpoint of care. We'll lead the activity, add your company's logo (if desired), and deliver the finished products to the agencies that need them. Best of all, we don't just build kits—we connect the product to the purpose, helping your team understand the real impact behind every item assembled.

Impact-in-a-Box Projects

Step-by-Step Guide:

- **Explore & Choose:** Browse the [Impact-in-a-Box page](#) to find the activity that best fits your goals and group size. Each project includes kit pricing, suggested quantities, and recommended timelines.
- **Sign Up or Reach Out:** Complete the interest form online or email us directly at volunteer@uwnfl.org to get started.
- **Tailored Planning:** If needed, we'll schedule a brief call to better understand your event's goals and help tailor the project accordingly.
- **Customize:** Want to leave your mark? We can create stickers with your logo to add to the kits (free). Some kits have the option of officially branding a reusable bag. The additional cost is listed per kit.
- **Site Consultation (Optional):** We're happy to consult on layout and setup if you're hosting the event at your workplace or off-site location.
- **Full-Service Support:** UWNEFL manages all logistics—supplies, transport, on-site setup, cleanup, and delivery of completed kits to the benefiting organization.

- **Impact in Action:** We're happy to coordinate a short visit or tour of the recipient program or agency—either at the time of kit drop-off or at another convenient time. It's a meaningful way to connect your team's volunteerism with the real people and programs benefiting from your support
- **Lead Time:** Most projects require 3–5 weeks of lead time to ensure availability and preparation. Specific timeframes are listed on each project page.

Pricing details can be found at the end of this document, or you can click [here](#).



Custom Projects

Looking to make a lasting difference through a hands-on team experience? Our **custom projects** offer the opportunity to engage in meaningful, often transformational work that directly benefits local nonprofits or community members in need.

Whether your team is refreshing a community room, improving a school campus, landscaping an early learning center, assembling a larger-scale donation project, or installing a Born Learning Trail, UWNEFL manages the behind-the-scenes work that makes the day successful. We coordinate with nonprofit partners, scope the project, source materials, prepare volunteers, lead the experience, and connect the work to the larger community impact.

Custom projects are ideal for companies looking for a more immersive service experience, stronger team connection, increased community visibility, and a tangible result employees can see and celebrate at the end of the day.

- **Pricing:** Custom project pricing starts at **\$75 per volunteer**, with a **\$500 minimum project investment**. This includes project development, nonprofit partner coordination, planning support, volunteer instructions, on-site coordination, and impact framing.

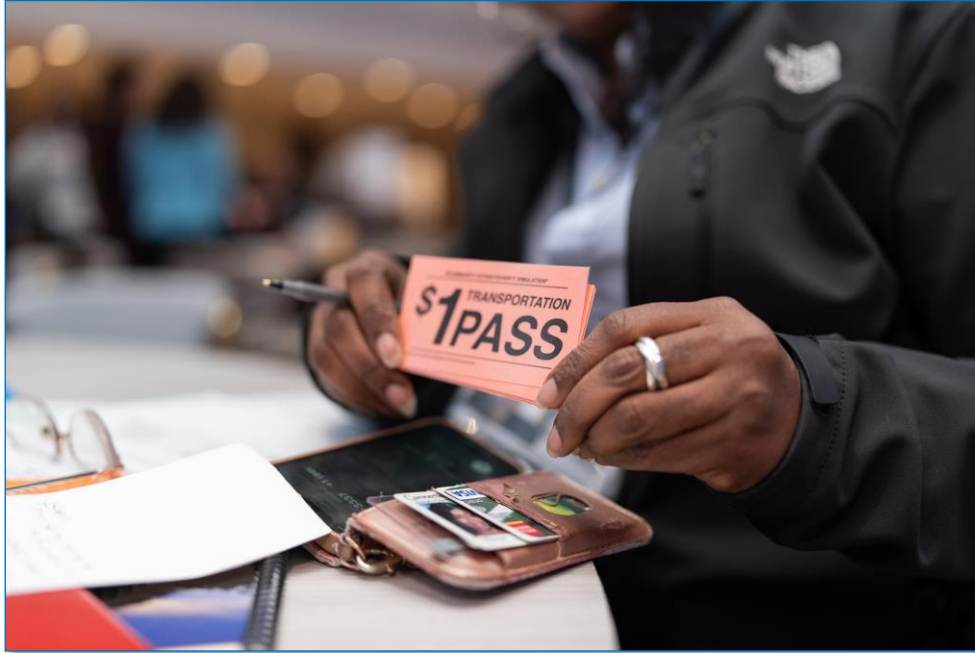
Project materials are included up to \$350. Supply costs above that amount will be included in the final project quote and approved before materials are purchased.

- **General Budget Range:** Typical custom project budgets range from \$2,000 to \$7,000, depending on group size, project scope, materials, and customization needs.
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Custom Projects

Step-by-Step Guide:

- **Start Here:** Visit our [Custom Project sign-up page](#) and fill out the short interest form to help us understand your goals, group size, timeline, and areas of interest.
- **Personalized Follow-Up:** A VCE team member will reach out within **3-5 business days** to learn more and begin building your experience.
- **Project Options Delivered:** Within **2 weeks**, we'll share curated project options based on your preferences. ***Please note:** For larger groups (20+), sourcing and confirmation may take longer as we work closely with partners to ensure capacity and impact.*
- **Site Visit & Confirmation:** Once a project is selected and the budget is approved, we'll coordinate a **site visit** to help your team visualize the scope, prepare for the day, and address any planning needs.
- **Full-Service Planning & Execution:** We'll manage every detail—from material purchases and volunteer coordination to setup, logistics, impact framing, and optional extras like nonprofit tours or meals.
- **Lead Time & Capacity:** Custom projects require at least 6–8 weeks of lead time. Larger groups, specialized materials, branded elements, or projects requiring partner site approval may require additional planning time. We can typically accommodate one custom project per month to ensure every experience receives dedicated planning and support, so early outreach is strongly encouraged!
- **Agreements & Payment:**
 - Projects over **\$1,000** require a signed **memorandum of understanding (MOU)**.
 - **Full payment is due 4 weeks** before the event.
 - A **25% deposit** is nonrefundable, as materials and planning begin early.
 - If canceled **2–4 weeks out** (and not rescheduled), a **75% refund** of per-person costs will be issued; supply costs are nonrefundable.
 - If canceled **within 2 weeks**, we'll work with you to **reschedule if possible**. Otherwise, refunds are limited due to committed resources.



The Meet ALICE Experience

Asset Limited, Income Constrained, Employed

Step into the shoes of a family living paycheck to paycheck. The **Meet ALICE Experience** is a powerful, interactive poverty simulation that offers a firsthand look at the daily challenges faced by working individuals and families who struggle to make ends meet.

Over the course of this **two-hour experience**, participants assume the roles of ALICE family members navigating tough decisions on limited income—while volunteers represent landlords, utility collectors, school officials, and service providers. One immersive hour represents a month in poverty, broken into four 15-minute “weeks.” A guided debriefing follows to encourage meaningful reflection and discussion.

- **Why It Matters:** This experience sparks understanding and action around real community issues—like affordable housing, food insecurity, childcare, and access to transportation. It’s especially powerful for corporate, civic, or leadership groups looking to deepen their social impact.
- **Flexible formats:** Full, table-top, and virtual options are available to accommodate your group size and needs.

Planning Your Meet ALICE Experience

Step-by-Step Guide:

- **Learn More & Express Interest:** Complete our quick interest form [here](#). **Please note:** a 4-week lead time is needed. We limit the Meet ALICE Experience to 2 events a month, early outreach is strongly encouraged!
- **Initial Contact:** A VCE team member will follow up within 3-5 business days.
- **Collaborative Planning:** Your VCE contact will help finalize:
 - Number of participants
 - Event type and goals
 - Venue selection and room setup needs
- **Volunteer Roles:**
 - UWNEFL can recruit trained volunteers for community resource roles **or**
 - We can train your staff if you'd like some of them to serve instead of participating the Meet ALICE Experience
- **Speakers Provided:** We handle all speaking roles and facilitation.
- **Event Setup:** We'll need 2 hours prior to the event for full setup.
- **Event Breakdown:** Our team handles all cleanup and takedown immediately following the debrief. We will need at least an additional ½ hour.

Pricing details can be found at the end of this document, or you can click [here](#).

Need Help?

If you have any trouble navigating this toolkit or run into issues with sign-ups, you can always reach out to us directly at volunteer@uwnefl.org.

We're happy to help!

Impact-in-a-Box Options & Pricing

UWNEFL's Impact-in-a-Box projects are designed as **full-service volunteer experiences**, not simply supply orders. Pricing includes kit materials, project planning, supply sourcing, staff-led setup and facilitation, volunteer instructions, transport, delivery of completed kits to local nonprofit partners, and impact framing that connects your team's service to real community needs. **Each project also includes custom logo stickers at no additional cost**, when desired. Pricing suggestions are based on a 1.5–2-hour volunteer experience.

Please note: *Orders over 150 kits, rushed timelines, or expanded customization will include an additional surcharge.*

Snack Packs—A decorated pack of shelf stable, filling snacks for DCPS Full Service Schools (FSS) students dealing with food insecurity.

- \$11 per kit
- 3 weeks lead time
- *Based on 1.5 hours:* Group of 20: \$875 (75 packs)/Group of 50: \$1980 (180 packs)

Growing Mind Kits—Volunteers will decorate small seed-starter pots and put together seed growing kits for elementary aged students at an FSS site. Each kit will contain a small pot, seeds, a soil pellet, instructions, and a plant-related paperback book.

- \$10/\$13 per kit
- 3 weeks lead time without books/6 weeks with books
- *Based on 1.5 hours with books:* Group of 20: \$650 (50 kits)/Group of 50: \$1950 (150 packs)

Mindfulness Kits—Volunteers will assemble kits of items to promote stress relief and focus for FSS students.

- \$11 per kit
- 3 weeks
- *Based on 1.5 hours:* Group of 20: \$660 (60 kits)/Group of 50: \$1650 (150 packs)

Personal Care Essentials Kit—*For short-term support.* These kits contain mid-sized toiletry items designed to last approximately 5 days for someone who may not otherwise have access—especially FSS students. They're a quick, high-impact way to support hygiene, dignity, and confidence.

- \$13 per kit
- 4 weeks lead time

- *Based on 1.5 hours:* Group of 20: \$975 (75 packs)/Group of 50: \$2340 (180 packs)

Personal Care Impact Kit (with Optional Branded Tote)—Full-size products. To make a bigger impact, these full-size personal care kits offer approximately one month of hygiene security, thoughtfully packed in a reusable tote. Perfect for students in crisis, veterans experiencing hardship, and anyone facing barriers to basic needs.

- \$17 per kit/\$19 with logo
- 4 weeks lead time
- *Based on a 1.5-hour volunteer experience without logo:* Group of 20: \$1,050 (75 kits)/Group of 50: \$2,520 (180 kits) / \$2,880 with logo

Financial Literacy Kit—Volunteers will assemble classroom kits for teachers/volunteers to easily facilitate a fun financial workshop for K-2 students with community partner [Kash Kids](#). Each kit includes a ceramic piggy bank to paint and decorate, activity sheet and mini-books or activity cards. The mini books can be printed with the sponsor's logo on the back.

- \$13 per kit
- 4 weeks lead time
- *Based on 1.5 hours:* Group of 20: \$650 (50 kits)/Group of 50: \$1625 (125 kits)

Teacher's Survival Kit—essential items, from tissues to Tylenol, to keep DCPS teachers going throughout even the toughest school days

- \$15 per kit
- 4 weeks lead time
- *Based on 2 hours:* Group of 20: \$1040 (80 kits)/Group of 50: \$2080 (160 kits)

Confidence Kit—Feminine Hygiene items for low-income DCPS students and other girls and women experiencing "[period poverty](#)," a widespread issue.

- \$14 per kit
- 4 weeks lead time
- *Based on 2 hours:* Group of 20: \$980 (70 kits)/Group of 50: \$2310 (165 kits)

Confidence Plus Kit—Includes everything in a Confidence Kit **plus a pair of underwear**—ideal for students facing emergencies at school or in unstable housing situations.

- \$17 per kit
- 4 weeks lead time
- *Based on 2 hours:* Group of 20: \$1155 (70 kits) / Group of 50: \$2722.50 (165 kits)

C.R.O.W.N. Haircare Kit (100 max)—Haircare/toiletry items particularly for the special needs of Black and Brown hair and skin.

- \$19 per kit
- 6 weeks lead time
- *Based on 2 hours:* Group of 20: \$1330 (70 packs)/Group of 30: \$1900 (100 packs)

Please note: *In volumes over 100, these items can be difficult to source and will need extra lead time.*

Reading Buddy Bags—Encourage a love of reading by building stuffed animal “Reading Buddies” and packing books for new 3-5-year-old students. Please ask about options to brand your buddies or include them in a bag with an age-appropriate book for an early learner. Project includes the stuffing of teddy bears, welcome notes and assembly.

- \$20 per bag/\$22 with bag logo
- 4 weeks lead time/6-8 weeks with logo
- *Based on 2 hours with logo:* Group of 20: \$880 (40 bags)/Group of 50: \$2200 (100 bags)

Night Night Bags—Volunteers will stuff a plush animal and put together a bag of comforting nighttime items (a book, toothbrush and toothpaste, and an activity) for very young children who enter a shelter for the first time.

- \$22 per bag/\$26 with logo
- 4 weeks lead time/6 weeks with logo
- *Based on 2 hours **without** logo:* Group of 20: \$800 (40 bags)/Group of 50: \$2200 (100 bags)

Meet A.L.I.C.E. Experience Pricing

Asset Limited, Income Constrained, Employed

Step into the shoes of a family living paycheck to paycheck. This immersive simulation offers powerful insight into the daily decisions and trade-offs faced by ALICE households. It's a gamechanger for teams seeking to build empathy, awareness, and purpose-driven engagement. Available also in Veteran Edition (in person only).

Please note: Additional fees apply for participant groups over 80.

Corporate Pricing

Format	Participants	Daytime (7am–5pm)	Evening (After 6pm)	Duration
In-Person: Full Simulation	40–200	\$3,500	\$4,500	2–3 hrs
In-Person: Mini Simulation	20–39	\$2,500	\$3,000	2 hrs
In-Person: Tabletop Version	10–30	\$1,500	\$2,000	2 hrs
Virtual Experience	Unlimited	\$350	\$500	1–2 hrs